

Sociology 486H1S LEC5101
Summer 2020
Advanced Topics in Urban Sociology: Gentrification and Consumption
Times: Tuesdays and Thursdays 6 pm to 8 pm

Instructor: James Lannigan
Email: james.lannigan@mail.utoronto.ca
Office hours: 10am-12pm Tuesdays via Skype (Instructor)
Course website: Quercus (<https://q.utoronto.ca/>)

Course website

The course website on Quercus is available at <https://q.utoronto.ca/>. The site will contain the course syllabus, all handouts, links of interest and course announcements. Students are responsible for the content of all course materials. You will also find all of the course readings available here as well.

Course Description

This course offers real world observation and abundant examples that speak to the strengths and limitations of particular theory, data, and methods for studying urban problems. Students undertake a supervised research project that involves identifying, observing and reflecting on real phenomena in the urban environment. Restricted to 4th-year sociology specialists and majors.

Prerequisites, Exclusions,

Prerequisite: 1.0 SOC FCE at the 300+ level (Students without this requirement will be removed without notice).

Recommended Preparation: SOC312H1 or SOC336H1 or SOC364H1 or SOC384H1

Distribution Requirement: Social Science

Breadth Requirement: Society and its Institutions (3)

Course work and assignments

Requirements and Grading

Scaffolding assignments	40%
Pick a population – July 16	(5%)
Data collection – July 21	(5%)
Literature review – July 28	(15%)
Preliminary data analysis – August 4	(15%)
Attendance (throughout)	30%
Analysis & Write-Up (August 13)	30%

Class Schedule

Week and subject matter	Assignment due	Assigned readings
July 7 – Intro to the class (Objectives, assignments, expectations)		N/A
July 9 – Intro to gentrification and consumption		Brown-Saracino, Japonica. 2017. "Explicating Divided Approaches to Gentrification and Growing Income Inequality." <i>Annual Review of Sociology</i> 43:515-539. Warde, Alan. 2015. "The Sociology of Consumption: Its Recent Development." <i>Annual Review of Sociology</i> 41:117-134.
July 14 – Gentrification 1		Karsten, Lia. 2014. "From Yuppies to Yupps: Family Gentrifiers Consuming Spaces and Re-Inventing Cities." <i>Tijdschrift voor Economische en Sociale Geografie</i> 105(2):175-188. Zukin, Sharon, Valerie Trujillo, Peter Frase, Danielle Jackson, Tim Recuber, and Abraham Walker. 2009. "New Retail Capital and Neighborhood Change: Boutiques and Gentrification in New York City." <i>City & Community</i> 8(1):47-64.
July 16 – Gentrification 2	Pick a population (5%)	Markusen, Ann. 2006. "Urban development and the politics of a creative class: evidence from a study of artists." <i>Environment and Planning A</i> 38(10):1921-1940. Peck, Jamie. 2005. "Struggling with the creative class." <i>International Journal of Urban and Regional Research</i> 29(4):740-70
July 21 – Consumption 1	Data collection (5%)	Ocejo, R. E. 2017. <i>Masters of Craft: Old Jobs in the New Urban Economy</i> . Princeton University Press.
July 23 – Consumption 2		Mundel, Juan, Patricia Huddleston, and Michael Vodermeier. 2017. "An exploratory study of consumers' perceptions: What are affordable luxuries?" <i>Journal of Retailing and Consumer Services</i> 35:68-75. Quintao, Ronan Torres and Eliane P. Zamith Brito. 2015. "Connoisseurship Taste Ritual." In <i>Consumer Culture Theory</i> Volume 17, pp. 255-273.
July 28 – Data collection and analysis (Grounded theory)	Literature review (15%)	Corbin, Juliet, and Anselm Strauss. 1990. "Grounded Theory Research: Procedures, Canons, and Evaluative Criteria." <i>Qualitative Sociology</i> 13(1):3-21
July 30 – Data collection and analysis (Content analysis)		Hsieh, Hsiu-Fang and Sarah E. Shannon. 2005. "Three Approaches to Qualitative Content Analysis." <i>Qualitative Health Research</i> 15(9):1277-1288.
August 4 – COVID-19 Part 1	Preliminary analysis (15%)	Cross, Philip. 2020. "Economy, meet cliff." <i>Financial Post</i> https://business.financialpost.com/opinion/philip-cross-economy-meet-cliff Heaven, Pamela. 2020. "RBC reveals realtime look at how Canadians are spending their money in the coronavirus crisis – and it's shocking." <i>Financial Post</i> https://business.financialpost.com/executive/posthaste-rbc-reveals-realtime-look-at-how-canadians-are-spending-their-money-in-coronavirus-crisis-and-its-shocking CBCNews. 2020. "Canada's economy headed for strong, slow recovery after COVID-19." <i>YouTube</i> https://www.youtube.com/watch?v=3st1ymPKOsQ CBCNews. 2020. "Coronavirus outbreak: Economic crunch time for Canadians amid pandemic." <i>YouTube</i> https://www.youtube.com/watch?v=n5QSo8IbMSI
August 6 – COVID-19 Part 2		CityNews Toronto. 2020. "PM announces commercial rent relief for small businesses." <i>YouTube</i> https://www.youtube.com/watch?v=v3BhqUNUIM&app=desktop CityNews Toronto. 2020. "Small businesses call for rent relief to survive COVID-19." <i>YouTube</i> https://www.youtube.com/watch?v=UzO8c5afdQY&app=desktop

		<p><u>TasteToronto Case</u></p> <p>GoFundMe. 2020. "Toronto Restaurant Workers Crisis Relief Fund" https://www.gofundme.com/f/crisis-relief-for-toronto-restaurant-workers</p> <p>Taste Toronto. 2020. "Over \$33,000 raised for Toronto's Restaurant Workers" https://www.tastetoronto.com/news/over-33000-raised-for-torontos-restaurant-workers</p> <p><u>TotesTogether Case</u></p> <p>TotesTogether. 2020. "Tote Bags to Support Hospitality Industries" https://www.totestogether.com/</p> <p>Kemeny, Jeremy. 2020. "Totes for their business troubles - Hamilton hospitality industry hit by COVID-19" https://www.thespec.com/news/hamilton-region/2020/03/17/totes-for-their-business-troubles-hamilton-hospitality-industry-hit-by-covid-19.html</p>
August 11 – Write up prep		N/A
August 13 – Informal presentations	Analysis and write up (30%)	N/A

Course Expectations

This course will be conducted remotely via the use of Quercus, Zoom, and Skype. It is necessary for you to familiarize yourself with these platforms in order to contact the instructor, and to receive the course content. Lectures will be conducted synchronously. They will be conducted via Zoom during the scheduled class times. It is your responsibility to attend these lectures virtually and give them the same attention as you would in a regular in-person lecture (i.e. video on, audio on). Anticipate that each lecture will require two hours of your attention. Attendance and participation are worth 30% of your final grade. In other words, each class you attend and participate in is worth 3% of your grade up to a maximum of 30%. You need to attend and participate in at least 9 classes of your choice and the last meeting in order to get 30%. This course is unique in the sense that each meeting will have both a seminar and workshop component to it. This means that you should prepare for each lecture by completing the readings and thinking through your project and the required next steps.

Communication

All communication will be conducted during lecture, office hours, or by official University of Toronto e-mail. E-mail correspondence will be conducted only from official University of Toronto's e-mails. In other words, do not send me an e-mail from your @hotmail, @gmail, @live account – it will be auto-filtered to my spam folder and will remain unanswered. All successful correspondence will be answered within 48 business hours from time of reception barring any complications of which you will have due notice. Please indicate the course code (SOC486H1S) in the subject line.

Late Assignments

Unless otherwise specified, all assignments must be submitted on Quercus **before the beginning of class (i.e. by 6pm)** on the due date provided. Since the scaffolding assignments are low-stakes (<15% each) and designed to keep students on task with the larger course project, **late submissions will not be accepted and grades will not be reweighed to earlier or later assignments.**

For the final project submission, late assignments will be penalized 10 percentage points per day (starting at 6:01pm on the due date), including weekend days. Work handed in late should be submitted to Quercus per usual. **Late assignments will not be accepted via email, and assignments later than 5 days will not be accepted.**

Requests for Extensions

Students are responsible for submitting term work in accordance with the timeline outlined on the course schedule. Requests for extensions **will not** be considered within 72 hours of an assignment deadline, with the exception of students experiencing serious illness and/or unforeseen circumstances (such as a death in the family). In these cases, students are expected to contact the professor at the earliest available opportunity, so that accommodations can be arranged. Students should also declare their absence on the due date on ACORN. It is additionally advised that students take the proactive step of contacting their college Registrar.

Re-Grading Assignments

All requests for re-grading course assignments should be made to the instructor within **one week** of the date when the assignments are returned to the class. A short memo that clearly states specific reasons to justify the request and backs up these reasons with evidence from your assignment **must** be submitted to the instructor. No re-grading requests will be considered if they are submitted more than one week after the assignments are returned to the class. This deadline applies to all students including those who missed the class when the assignments were returned.

Turnitin.com

Normally, students will be required to submit their course essays to Turnitin.com for review of textual similarity and detection of possible plagiarism. In doing so, students will allow their assignments to be included as source documents in the Turnitin.com reference database, where they will be used solely for the purpose of detecting plagiarism. The terms that apply to the University's use of the Turnitin.com service are

described at

<http://www.teaching.utoronto.ca/teaching/academicintegrity/turnitin/conditions-use.htm>

Assignments not submitted through *Turnitin* will receive a grade of zero (0%) **unless a student instead provides, along with their assignment**, sufficient secondary material (e.g., reading notes, outlines of the paper, rough drafts of the final draft, etc.) to establish that the paper they submitted was truly their own. The alternative (not submitting via *Turnitin*) is in place because, strictly speaking, using *Turnitin* is voluntary for students at the University of Toronto.

Writing Centres

All students are encouraged to visit and make use of the available writing centres. Writing tutors may help you brainstorm ideas, develop a thesis, structure and organize your paper, present your evidence effectively, argue logically, cite appropriately and express yourself clearly and concisely. However, proofreading and copyediting for spelling, grammar, or format are not within the primary scope of the writing centres. Please visit <http://www.writing.utoronto.ca/writing-centres/arts-and-science>

Accessibility

The University of Toronto is committed to accessibility. If you require accommodations or have any accessibility concerns, please visit <http://studentlife.utoronto.ca/accessibility> as soon as possible. **If you are registered with Accessibility Services, please forward your accommodations paperwork to the professor within the first two weeks of the course so that arrangements can be made.** Accommodations must be requested and arranged for each course assignment/test/exam for which they are sought. Accommodations will not be implemented retroactively.

Academic Integrity/Academic Misconduct

The University of Toronto treats academic integrity and academic misconduct very seriously. To participate honestly, respectfully, responsibly, and fairly in the academic community at U of T, you should familiarize yourself with the University of Toronto's Code of Behaviour on Academic Matters (<http://www.governingcouncil.utoronto.ca/Assets/Governing+Council+Digital+Assets/Policies/PDF/ppjun011995.pdf>).

In addition, students should acquaint themselves with the rules concerning plagiarism and other forms of academic misconduct, including but not limited to:

- Using someone else's ideas or words without appropriate acknowledgement.
- Copying material word-for-word from a source without quotation marks.
- Including references to sources that you did not use.
- Obtaining or providing unauthorized assistance on any assignment including (e.g.) working in groups on assignments that are supposed to be individual work
- Lending your work to a classmate who submits it as his/her own.
- Letting someone else look at your answers on a test.
- Falsifying or altering any documentation required by the University.