SOC485H1F: Sociology of Creativity

Professor Gordon Brett
Department of Sociology
University of Toronto
Summer 2022

Mode of Delivery: online only, synchronous, Zoom
Time: Monday & Wednesday, 12:10-2pm
Office Hours: online only, Monday 2-3pm
Email: gordon.brett@utoronto.ca

Brief Overview of the Course
This course is organized as a discussion seminar. This means that you must do all the readings and come prepared to critically discuss them in class. In this seminar, you will have the opportunity to actively participate in discussions, hone your communication and analytical skills, explore, and develop your research interests, and improve your writing and research skills.

This is a theory and research seminar on Creativity. Readings are theory-oriented, and discussions will be structured around conceptual and analytical arguments. The main goal is not simply to read theory and discuss it (though we will do much of this), but to learn concepts, theories, and perspectives in order to apply them to the analysis of the social world. In particular, we will concern ourselves with understanding the social factors that shape creativity.

The value ascribed to creativity has perhaps never been greater than it is today. Creativity is seen as the key to solving global problems, improving our institutions, generating economic success, facilitating personal growth and happiness, and much more. Popular images of creativity typically involve an isolated genius toiling towards their next breakthrough - hiding the deeply social nature of creativity. In this course we ask: What is creativity, and where do we find it? Is creativity common, or rare? What is the social nature of creative work? How do different forms of social organization constrain or enable creativity? We will explore these questions through several theoretical perspectives and by examining a variety of artistic, intellectual, and scientific fields.

IMPORTANT NOTE: The prerequisite to take this course is 1.0 SOC FCE at the 300+ level. Students without this prerequisite will be removed at any time they are discovered.
Class Format, Requirements, and Grading
1- Essay, May 30.............................................. 30%
2- research proposal, June 6................................. 5%
3- paper, due June 20.................................... 35%
4- presentation and leading class discussion........... 15%
5- participation in class discussions .................. 10%
6- paper presentation, June 20............................ 5%

Attendance
Attendance is mandatory. Students are responsible for all material presented in class. Students who are unable to attend class are responsible for obtaining information about any announcements that may have been made in class as well as notes on the material covered from their classmates.

Late Assignments
Late assignments will not be accepted unless submitted with proper documentation. See below for details.

Documentation for Missing an Assignment due to Health or Personal Reasons
If you miss a test or a paper deadline, do not contact the instructor unless you have followed the steps described here. You will not be required to submit a medical note. Instead, you will need to declare your absence on ACORN on the day you missed the test or due date of the assignment, and email the instructor directly. If you miss these for personal reasons, you need to contact your College Registrar and have them email the instructor directly.

Readings
BOOK SELECTIONS AND JOURNAL ARTICLES
Book selections and all journal articles will be available on the Quercus course website, under “Course Materials.”

Students are solely responsible for obtaining and reading all required materials before class. Please give yourself enough time to deal with any problems or delays accessing the readings that may arise so you can be sure to come to class prepared to discuss the materials. Problems accessing readings (online readings or the book) will not excuse failure to demonstrate having done the required readings.

Assignments
There will be one essay due May 30th. Request for a make-up test will only be granted with proper documentation (see above).
**Make-up test**
Students who miss the test for a valid reason and wish to take a make-up test must give the instructor a written request for special consideration -- no later than 5 days after the date of the test -- which explains why the test was missed, accompanied by proper documentation (see above). A student who misses a test and the subsequent make-up test for a valid reason will not have a third chance to take the test, and the mark assigned for the test will be a zero.

**Research Proposal**
You must submit a digital copy of a proposal for your research paper on June 6th to Quercus. This proposal should specify the kind of paper you will write (empirical paper, theoretical paper, or research proposal), the topic, and research question. It should include information about the data, theories, and perspectives that you will use for the paper.

**Paper**
You may choose to write an empirical paper, a theoretical paper, or research proposal. The paper will be based on a topic of your choice that is suited to this course. The paper is due on June 20th and it should be no more than 20 pages (all double spaced, 12-point type, including references). A digital copy of the paper is to be submitted to Quercus at the beginning of the class on the due date.

**Plagiarism:** Be careful to avoid plagiarism. It is a serious academic offense with serious penalties (see the “Code of Behavior on Academic Matters”). If you are using somebody else’s ideas, do not present them as your own. Give proper references if you are using somebody else’s ideas, and use quotation marks if you are quoting. When in doubt, it is always safer to over-reference -- you are not going to be punished for that. Please also be aware that turning in an old paper, or large parts thereof, for credit in a second (or third etc.) course, is considered an academic offense that results in students being referred off to the Office of Academic Integrity.

**Presentation and Leading Class Discussion**
You will be scheduled to present readings and lead discussion on an assigned day to be arranged with the instructor at the beginning of the term. On the assigned day, you are expected to give a PowerPoint presentation about the readings which includes a) a summary of the main points of the readings, b) definitions of key concepts used in the readings, and 3) between 2-4 questions related to the readings for class discussion.

**Participating in Class Discussions**
You will be evaluated for your contributions to class discussion over the course of the semester. I will consider both the quantity and quality of your contributions. This is a small seminar, organized around class discussions, so student participation is expected. Be sure to allow enough time to read materials closely and critically think about them prior to each class meeting so that you are prepared to participate in class. The quality of your learning experience will hinge upon what each student brings to the classroom. Students must turn their cameras on for the seminar.
**Paper Presentation**

You are expected to give a brief presentation about your paper on the last class of the semester, on June 20th when your paper is due. The presentation should cover the main ideas in your paper, describe your approach, and explain your analysis and conclusions.

**Accessibility Needs**

The University of Toronto is committed to accessibility. If you require accommodations for a disability, or have any accessibility concerns about the course, the classroom or course materials, please contact Accessibility Services as soon as possible: disability.services@utoronto.ca or http://studentlife.utoronto.ca/accessibility.

**Class Schedule**

May 9
INTRODUCTION
WHAT IS THE SOCIOLOGY OF CREATIVITY?

May 11
CREATING NEW IDEAS


May 16
COGNITION AND CREATIVE ACTION
  Chapter 2 “Metaphors of Creativity” (selection). Pp. 70-75, 126-144.

Leschziner, Vanina. 2015. *At the Chef's Table: Culinary Creativity in Elite Restaurants*. Stanford University.

May 18
CREATIVITY AND COLLABORATION

  Chapters 1 and 2 “Collaborative Circles and Creative Work” and “The Life Course
May 23
PERFORMING CREATIVITY


   Chapters 2 and 3 “Masters of Ceremony” and “Freestyle” Pp.47-98.

May 25
CREATIVE PLACES


May 30

June 1
STATUS: ORGANIZATIONAL AND SOCIAL-PSYCHOLOGICAL PROCESSES


June 6
CREATIVITY AND NETWORKS

   Chapters 2 “Networks across the Generations” Pp. 54-79.

Research Proposal Due

June 8
STRUCTURE, VALUES, AND LEGITIMACY

June 13
INSTITUTIONAL AND MARKET CONSTRAINTS


June 15
INSTITUTIONAL CHANGE AND INNOVATION


June 20
PRESENTATION DAY

Paper Due

Paper Presentations